

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
477039 /	06146330

<u>Product</u>
J OCEGUERA 4 CONGRES

<u>Contract Dates</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	1188

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/23/12 / 10/23/12

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+


<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	104	111

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$1,200.00			
N 26	KVVU	10/24/12	10/29/12	Fox 5 News BBDS-M-F 5a-6a	M-F 5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	M-WTF--				1	\$450.00			
<b>Totals</b>											<b>42</b>	<b>\$37,490.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,765.00	\$27,850.25
10/29/12 - 10/29/12	6	\$4,725.00	\$4,016.25
<b>Totals</b>	<b>42</b>	<b>\$37,490.00</b>	<b>\$31,866.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
OCT23/12 19.14  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* KVVU-TV \*\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH- TERESA DIFURIA		

ORDER # \_\_\_\_\_ CONTRACT # 6146327

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>J OCEGUERA 4 CONGRES</u>	<u>EST#1187</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT16/12	OCT22/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT23/12 19.14

STZ:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = 104      AGENCY EST# = 1187
AGENCY PRODUCT CODE = 111

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5	ES	400P-500P	30	\$500.00	10/16	10/22	2	TU-F,M	2
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PROGRAM : DR OZ  
ORD COM1 : REVISED RATE  
CON COM1 : DR OZ  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	S		700P-800P	30		\$1,150.00	10/21	10/21	0		SUN	0
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PROGRAM : THE OT  
 ORD COM1: REVISED RATE  
 CON COM1: THE OT  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21  
 STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#5 MISSED: TU-F, M/400P-500P OCT16 30S \$500.00 (OCT23/12)  
 BUY#19 SUN/700P-800P OCT21 30S \$1,150.00

OFFER: NONE  
 CMT: SPOTS N/A. FLIGHT ENDED. PLS CREDIT.

OCT/12 28335.00 CONTRACT TOTAL 28335.00  
 TOTAL SPOTS 32

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE